



THE BRO M

ISSUE NO. 01/2023/2024

MAGAZINE



THE GREAT FIGHT AGAINST CORRUPTION

The great strides made in the fight against corruption.

CACCOCs main function is to liaise with National and County Governments and other stakeholders in developing and implementing public, Anti-corruption sensitization and awareness creation activities

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Letter from the Editor

We are excited to have “The Broom” newsletter back in print after a long break. Indeed, this allows NACCSC to once again share new and exciting content with you.

Over the years, the National Anti-Corruption Campaign Steering Committee (NACCSC) has been working diligently to reinvigorate the newsletter and make it more informative. To this end, we have adopted a new editorial focus geared towards providing a comprehensive understanding of the mandate of NACCSC highlighting some of its key milestones.

It is no secret that corruption is one of the most destructive vices that have the potential of not only hindering a nation’s development but also eradicating the gains already made. It is for this reason that the nascent Kenya Kwanza Government has made the fight against corruption one of its key priorities in the implementation of the Bottom Up Economic Transformation Agenda (BETA). Most notable is the fact that His Excellency the President, has clearly stated that the Government will not condone corruption and is himself at the forefront in the war against the vice. It is, therefore, the responsibility of every Kenyan of goodwill to join the fight against graft.

To put things in perspective NACCSC has, in this resumption issue of the newsletter, started with the NACCSC’s strides made in the fight against corruption. We have also covered South Africa’s National Anti-Corruption Council (NACC) benchmarking tour as well as World Bank’s Hybrid Preparation Mission among other activities.

As the country gains fresh momentum in the fight against graft, we urge all Kenyans to be patriotic and play their part effectively. Together we will slay the dragon of corruption.

Knight Makena

Editor-in-Chief



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ARTICLE 1

NACCSC STRIDES
MADE IN THE FIGHT
AGAINST CORRUPTION

CITIZENS ABHOR CORRUPTION



The National Anti-Corruption Campaign Steering Committee domiciled in the Office of the Attorney General and Department of Justice was established vide Kenya Gazette Notice No. 6707 of 19th September 2014. Its key mandate includes undertaking a nationwide public education, sensitization and awareness creation campaign to effect fundamental change in the behaviour, attitudes, practices and culture of Kenyans towards corruption.

The campaign is mainly focused on empowering members of the public to fight and prevent corruption. NACCSC was established upon the realization that corruption was deeply entrenched in society and its fight could only succeed if the members of the public clearly understood the types of corruption and their manifestation, the negative effects it has on their daily lives and actions they should take. The awareness campaign complements the efforts of other agencies that fight corruption through enforcement of the law. It is a multi-sectoral Government long-term strategy designed to bring together institutions that have a role to play in the fight, hence the composition of members.

Since its inception, the anti-corruption awareness campaign has contributed significantly to increased citizen awareness. It has encouraged citizens to speak openly and boldly against the vice and refer to corruption by name instead of pseudonyms such as chai, Harambee, kitu kidogo and so on. With the campaign, citizens have been empowered to understand corruption in its various forms and their role in taking preventive action against corrupt practices thereby saving from corruption resources voted for development projects.



NACCSC secretariat staff during capacity building workshop in Kisumu.

Through sustained media public debates on corruption, the campaign has been instrumental in helping citizens clearly understand their role and the mechanisms for participating in the fight against corruption, the importance of policing resources through public participation in budgeting and implementation; and to demand for transparency, accountability and quality service.

NACCSC undertakes an anti-corruption radio campaign through local FM radio stations to reach millions of listeners (studies by EACC show that 86.7% of citizens obtain information on corruption from radio). The aim of the campaign is to create awareness on corruption, the negative effects and actions that should be taken to fight and prevent the vice.

Institutions tasked with critical roles in the fight against corruption such as EACC, Office of the Director of Public Prosecutions, Judiciary, Directorate of National Cohesion and Values, County Governments, Inter-Religious Council of Kenya and Transparency International-Kenya, among others, are allocated prime air time to sensitize listeners on corruption. The listeners participate through telephone calls, short text messages and social media posts to raise their concerns and give suggestions on the fight, to which the guests provide appropriate responses.

The campaign will continue playing a critical role in the overall fight against corruption and the mobilization of citizens and stakeholders to actively participate in the war.



ARTICLE 2

CAPACITY BUILDING FOR NEWLY ESTABLISHED CACCOCs IN VIHIGA, THARAKA NITHI AND MURANG'A COUNTIES

Murang'a and Tharakanithi counties CACCOC members during a capacity building workshop in Embu



Vihiga CACCOC members during capacity building workshop in Kisumu.

Newly operationalized County Anti-Corruption Civilian Oversight Committees (CACCOCs) in Vihiga, Tharaka Nithi and Murang'a Counties members recently received training to equip them with the requisite skills and knowledge to carry out their duties.

In Vihiga County, the National Anti-Corruption Campaign Steering Committee (NACCSC) collaborated with renowned German Development Agency GIZ to provide a comprehensive one-week training workshop in Kisumu for the members. The training sessions centered on the roles and responsibilities of CACCOC members with special emphasis on skills to galvanize community-led anti-corruption initiatives.

Similar training modules were replicated for the Tharaka Nithi and Murang'a Counties, amplifying the reach and impact of grassroots anti-corruption efforts. The training is expected to build the capacity of CACCOCs to enable them to carry out their primary mandate of creating public awareness through impactful sensitization sessions, workshops, public barazas/forums and village seminars designed to engage leaders and the general public.

The training was also set to equip members of CACCOCs with skills to undertake social audits for public projects and hold public reporting forums to sensitize the beneficiaries on project cycle as well as how to prevent corruption during implementation. Social audits provide the beneficiaries with practical education on how corruption affects development and citizens realize that they have the power to fight and prevent corruption.



CACCOCs with their diverse membership drawn from various sectors including the Maendeleo ya Wanawake Organization, the National Youth Council, Inter-religious Council of Kenya (IRCK) and National Council for Persons Living With Disabilities – are fully facilitated by NACCSC to provide functional education that enables citizens to take preventive action against corruption.

The impact of CACCOCs is palpable, with numerous success stories emerging from various counties. These success narratives, carefully documented, serve as testimonials during workshops, seminars and high-profile meetings, reinforcing the efficacy of community-driven anti-corruption initiatives.

As NACCSC continues to expand its footprint in the counties, the empowerment of grassroots entities like CACCOCs emerges as a cornerstone in Kenya's anti-corruption architecture.

Through strategic partnerships and capacity-building initiatives, NACCSC reaffirms its commitment to fostering a corruption-free future, one county at a time.

Murang'a CACCOC members during capacity building workshop in Embu.



ARTICLE 3

NACCSC TIPS SOUTH AFRICAN DELEGATION ON ANTI-CORRUPTION STRATEGIES



South African delegation during a meeting with NACCSC



Nomandla Mhlauli ,NACAC Chairperson
signing NACCSC visitors book

In August 2023 NACCSC hosted and tipped South Africa's National Anti-Corruption Council (NACAC) delegation on anti-corruption strategies. The South African NACAC, which was in Kenya for an anti-corruption benchmarking tour from 14th to 18th August, gained valuable insights on how to conduct effective public anti-graft awareness campaign from Kenya's robust National Anti-corruption Campaign Steering Committee.

At a meeting with OAG & DOJ officers, the visiting South African Delegation learned more about the responsibility of coordinating the implementation of Kenya's National Ethics and Anti-corruption Policy sessional paper No. 2 of 2018 as well as the awareness initiatives conducted by NACCSC.

Making a presentation during the meeting, the DOJ team led by State Counsel Ms. Siti Nibori highlighted the role of the Attorney General in the fight against corruption including the successes, challenges as well as opportunities in the fight.

"Despite Kenya's robust legal and institutional framework for combating corruption, its prevalence remains considerable. However, significant strides have been made towards annihilating the vice, thanks to unwavering efforts of the line agencies," she said.

NACCSC led by Undersecretary Ms. Evalyne Rono briefed the South African NACAC team on its mandate, campaign activities and mechanisms. She also cited success stories that the campaign has had since its inception.

"The campaign has been very aggressive in its awareness creation efforts. The Campaign networks thus the County Anti-corruption Civilian Oversight Committees actively engage with citizens in the participatory budget process. This involvement ensures that corruption is addressed at an early stage. Where awareness is lacking, there may be vulnerabilities, especially when budgets are presented last minute.



“Additionally, under the social accountability programme, the public is educated on the project cycle and corruption with emphasis on the citizen in identifying projects rather than relying solely on politicians' directives.

This educational approach covers both the budgetary process and the subsequent project implementation stages,” Ms. Rono pointed out.

On its part, the South African NACAC team led by the leader of the Delegation Ms. Nomandla Mhlauli appreciated the fruitful engagement with various Kenyan institutions, including enforcement agencies, asset recovery, civil societies and public procurement regulatory agencies.

The delegation said the productive discussions will go a long way in informing South Africa’s anti-corruption framework. The biggest takehome, the delegation affirmed, is fostering a more holistic and sustainable approach to combating corruption.

Established by H.E President Cyril Ramaphosa on 1st September 2022 to advise on among other matters the feasibility of creating an independent anti-corruption body to lead the fight against corruption, strengthening of the anti-corruption architecture and enhancing the capacity of the public procurement system in South Africa. Its members are experts appointed from various sectors of society including the academia, youth, media and the broader civil society.

THE BIGGEST *Event of the year*

OAG Triumphantlly Returns to ASK

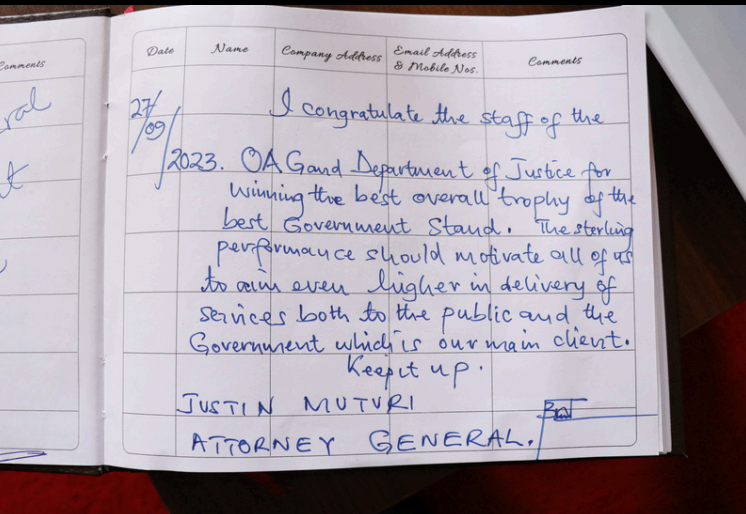




group photo of OAG & DOJ members of staff at the ASK



President Dr. William Ruto and the Hon AG Justin Muturi engaging with OAG & DOJ staff during the ASK



comment made by the AG Justin Muturi on the visitors book



NACCSC members of staff manning their stand



OAG & DOJ receiving the award for the best ministry stand



The Office of the Attorney General and Department of Justice (OAG&DOJ) in the year 2023 participated in the Nairobi International Trade Fair, marking a return to the Agricultural Society of Kenya (ASK) shows after a notable three-year absence.

The journey of the OAG & DOJ's presence at the ASK Show began in May 2023 when it received an invitation to participate in the Trade Fair that took place at the Jamhuri Park Show Ground from 25th September to 1st October 2023. A dedicated committee comprising representatives from each department was formed to ensure the OAG&DOJ successful participation.

Competing in two significant categories, the OAG&DOJ clinched awards for the best Government ministry stand. The National Anti-Corruption Campaign Steering Committee (NACCSC) was among 13 departments under the OAG&DOJ that exhibited at the stand and played a pivotal role in the exhibition. The stand attracted over 1000 showgoers including 300 students who were

provided with valuable insights on combating corruption, a vital learning experience. The Hon. Attorney General himself toured the Stand congratulating staff for the sterling performance “**i congratulate the staff of the OAG&DOJ for winning the best overall trophy of the best government stand. the sterling performance should motivate all of us to aim even higher in delivery of both services to the public and the government which is our main client” he commented.** The climax of the exercise was the visit to the stand by His Excellency President William Ruto who awarded the OAG&DOJ a trophy for the best ministry stand, underscoring the Government's recognition of the OAG&DOJ's contribution to the Bottom-Up Economic Transformation Agenda (BETA).

The OAG and DOJ's achievement and success at the Nairobi International Trade Fair has given it a new impetus to revamp its exhibitions and continue participating at the ASK Shows as a venue for, among other things, creating awareness and bolstering the war against corruption.

A photograph of two men in suits standing in a room with wood-paneled walls. The man on the right, wearing a dark suit and a yellow tie, is holding a large umbrella. The umbrella has a green and white design with the text 'JIVUKE KENYA' and a logo featuring an eye. The man on the left, wearing a light grey suit and glasses, is gesturing with his hands. The background shows a ceiling with a grid pattern and a black office chair.

ARTICLE 5

*Over 30 County Anti-Corruption
Civillian Oversight Committees Up
and Running.*

NACCSC Director Mr. David Gathii presenting
IEC materials to the Hon Solicitor General Shadrack Mose



ARTICLE 5

OVER 30 COUNTY ANTI-CORRUPTION CIVILIAN OVERSIGHT COMMITTEES UP AND RUNNING

The National Anti-Corruption Campaign Steering Committee (NACCSC) Director Mr. David Gathii says 36 out of the established 47 County Anti-Corruption Civilian Oversight Committees are up and running. Speaking during a meeting with Solicitor General (SG) Hon. Shadrack . J Mose at the Attorney General's Chambers in Nairobi on 20th June 2023, Mr. Gathii said another eight established oversight committees will be operationalized within the 2023-24 financial year and the rest in 2024-25

Mr. Gathii briefed the SG on the establishment, mandate, functions and achievements of NACCSC.

“The Committee was established upon the realization that corruption was deeply entrenched in the society and the fight could only succeed if the members of the public clearly understood corruption, types and manifestation as well as the negative effects it had on their daily life and actions they should take.” stated Mr.Gathii

He further explained that the campaign complements the efforts by other agencies that fight corruption through enforcement of the law by bringing together institutions that have a role in the fight.

“Some of the members like Religious Institutions and Maendeleo Ya Wanawake Organization use their widespread grassroots networks to implement campaign activities alongside their daily work at no cost to the taxpayer” he added.

The Solicitor General was informed that the mandate of the County Anti-Corruption Civilian Oversight Committees (CACCOs) whose mandate is to implement awareness creation campaign activities at the grassroots, mobilize the public to participate in the fight, monitor and address corruption in the implementation of public projects and programmes and provide the public with the support mechanism necessary to effectively fight and prevent corruption.

The SG commended NACCSC achievements in society outreach, awareness creation and anti-corruption campaigns. **“ corruption has permeated every sector of society thus the need to step up efforts to eliminate the vice and the fact that NACCSC has established campaign networks in every county is the right step” the SG said**

He encouraged NACCSC to seek partnerships with the devolved units and other stakeholders and also ensure the CACCOs comprise of persons of integrity who are passionate about the fighting corruption.



NACCSC secretariat during a meeting with the SG

NAL ANTI-CORRUPTION

ARTICLE 6

MURANG'A COUNTY STANDS AGAINST CORRUPTION



ARTICLE 6

MURANG'A COUNTY STANDS AGAINST CORRUPTION

In the heart of Murang'a County, a significant chapter in the ongoing battle against corruption unfolded as the Governor H.E Irungu Kang'ata hosted 2023 International Anti-Corruption Day at Murang'a University grounds. The Day, officially commemorated on every December 9th, was a culmination of efforts orchestrated by the Kenya Leadership Integrity Forum (KLIF), led by the Ethics and Anti-corruption Commission (EACC).

More than a mere event, it was a collective endeavor that saw stakeholders from over 20 sectors, spanning from public, private, faith, and civil society, converging in unity to combat corruption, following the tenets of the United Nations Convention Against Corruption (UNCAC) Articles 5, 12, and 13.

The KLIF organized event was culminated by a series of week-long activities that included outreach caravans, sensitization programs for the county officials by stakeholders present, a football tournament for the youth and a public lecture by Amb. Francis Muthaura on “fighting corruption in developing economies; reform opportunities for Kenya”

The NACCSC Committee participated heavily in the outreach caravan traversing through the region enlightening communities about the ills of corruption. This was achieved through our campaign network in Murang’a otherwise known as the County Anti-Corruption Civilian Oversight Committee, who reached out to the community using the local dialect and truly connected with the people. Murang’a CACCOC members were able to pay the Deputy County Secretary a visit to discuss areas partnership and they were also able to sensitize the county officials during the sensitization foras. The theme for the celebration, "UNCAC 20: Uniting the World against Corruption," was echoed throughout the university grounds,



NACCSC information officer presenting
IEC materials to Murang’a county
Deputy County Secretary Mr. Bernard
Wanyoike



even the elderly were not left out of the fight against corruption.

inviting hundreds of Murang'a County residents to participate actively . Exhibition tents dotted the landscape, allowing the public to interact with institutions at the forefront of the anti-corruption mandate. The chief guest, Dr. David Oginde, Chairperson of EACC, delivered a keynote address, emphasizing the existential threat posed by corruption to the nation.

H.E Dr. Irungu Kang'ata, Governor of Murang'a County, and EACC CEO Twalib Mbarak echoed these sentiments. Hon. Ndindi Nyoro, Kiharu MP, pledged parliamentary support for EACC in the budget-making process to strengthen the fight against corruption. Additional voices included Murang'a County Commissioner Patrick Mukuria, Hon. Johnson Mukuha, Speaker of the County Assembly, and Neil J Walsh, UNODC Regional Representative for Eastern Africa among other speakers.

As the speeches resonated and pledges were made, Murang'a County stood as a symbol of resilience, a community united in the pursuit of a corruption-free future. The International Anti-Corruption Day in Murang'a was not just an event; it was a testament to the power of collective action against corruption, a rallying cry for change that echoed through the hills and valleys of the region, and beyond.

ARTICLE 7

GIZ supports various anti-corruption IEC materials





In a significant stride towards advancing their anti-corruption initiatives, the National Anti-Corruption Campaign Steering Committee (NACCSC) forged a dynamic partnership with German International (GIZ) under its Good Governance (GoGo) Programme to support its campaign activities.

As part of the implementation of the campaign, the partners agreed on a series of activities that included design and printing of assorted Information, Education and Communication (IEC) materials.

The power of IEC materials in awareness creation cannot be gained as they help retain anti-corruption campaign messages long after campaign activities have been concluded, thus serving as constant reminders in the fight against corruption. They also help establish and maintain the brand visibility of NACCSC in the minds of the public by virtue of their display and use.

The IEC materials are issued to the County Anti-Corruption Civilian Oversight Committees (CACCOCS) and documented during sensitization workshops and other campaign activities at the grassroots to help create impact.

In the financial year 2022/2023 GIZ and NACCSC successfully collaborated on the artwork for these materials and on the 9th of January 2024, GIZ delivered a substantial quantity of items to the NACCSC offices, further solidifying the collaboration. The delivery included teardrop banners, roll-up banners, regular banners, branded folders, notebooks, and a significant number of fact sheets on the project cycle, participatory budgeting, and social audit, as well as branded pens and diaries at a cost of over Ksh.2 million.

The result is a cohesive branding effort, with the logos of both GIZ and NACCSC prominently featured. This unified visual identity reinforces the shared commitment to the fight against corruption.

**THE POWER OF IEC MATERIALS IN
AWARENESS CREATION CANNOT BE GAINED
AS THEY HELP RETAIN ANTI-CORRUPTION
CAMPAIGN MESSAGES LONG AFTER
CAMPAIGN ACTIVITIES HAVE BEEN
CONCLUDED,**





ARTICLE 8

World Bank Hybrid Preparation Mission Briefs NACCSC on Proposed Program

NACCSC DIRECTOR , MR.DAVID GATHII

The World Bank Hybrid Preparation Mission on 19th June 2023 met the NACCSC to discuss the proposed Kenya County Governance and Performance Program (KCGPP) that is geared towards strengthening county institutional performance and management of resources for service delivery.

Officials from various ministries, departments and agencies (MDAs), State Corporations also attended the consultative meeting held at the cooperative house in Nairobi.

The World Bank team led by Ms Christine Awuor briefed the meeting on the mission's preparatory activities for the proposed Program for Results (P for R) to agree on the operational design of the program.

The KCGPP is intended to build on the progress of the Kenya Devolution Support Program (KDSP), a World Bank Project that supported Kenya's devolution process from 2013 to 2023.

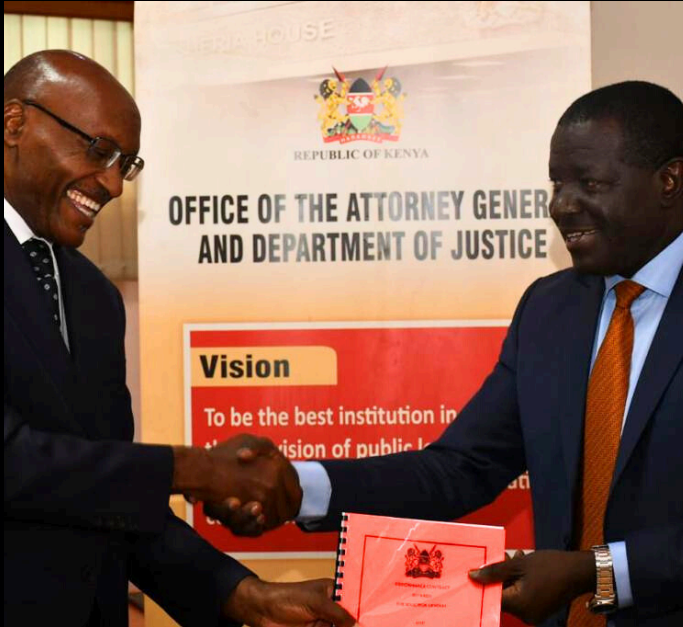
It is geared towards helping counties to achieve higher levels of service delivery.

"KCGPP is a five-year program that is set to begin in March 2024. The program will use a performance-based lending instrument, which means that the Government of Kenya will be rewarded for achieving certain results. The program will focus on two types of grants: institutional grants and results-based grants," Ms. Owuor said.

Once it takes off, the proposed KCGPP will boost the effectiveness of NACCSC's County Anti-Corruption Civilian Oversight Committees (CACCOCs) that are set up at the county level. By strengthening county governments' institutional performance and management of resources and supporting anti-corruption initiatives, KCGPP will ensure Kenyans enjoy improved service delivery at the county level.

Mr. Gathii added that the KCGPP encourages counties to establish Project Management Committees (PMC) once a project is launched.

PHOTO GALLERY



1

2023-2024 FY

The solicitor general handing over the signed 2023-24FY performance contract document to the Director, NACCSC for implementation held at Monderat Institute of oil and Gas, Naivasha

2

AG Cup 2023

NACCSC staff at the inaugural AG cup hosted at Kenya School of Law, actively engaging and taking part in the event



PHOTO GALLERY



3

Anti Corruption Day

NACCSC staff attended the commemoration of the International Anti-Corruption day in Murang'a stadium, Murang'a County

4

Tree planting Day

Director ,NACCSC and Staff actively involved in tree planting during the national tree growing exercise at Ngong Hills



PHOTO GALLERY



5

Staff team Building 2023

A group photo of DOJ and NACCSC staff at a team building workshop hosted at Egerton University, Nakuru County



Staff party in honor of the Director

NACCSC staff bid farewell to the outgoing Director Mr.David Gathii

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